



RemZzzs table tent promotional, first side. Custom "Made in USA" mark.



RemZzzs table tent promotional, second side.



RemZzzs table tent promotional, second side.



Internal persona ID marks & colors to compliment logo.



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Persona Icon Color Specifications



Consumer



Reseller



Source



Distributor

Twilight 2617 C

Pasture 359 C

Lavender 264 C

Dream Bay 284 C

Blue Dipper 2756 C



This palette has a friendly disposition and stirs curiosity. It conveys a sense

of exploration and newness, while being anchored by stability.

These concepts reinforce the values within the vision of our brand.

PASTURE

Green colors connote health, growth, and peace.

LAVENDER

Purple colors evoke a sense of peace, creativity and wisdom.

DREAM BAY

Light blue colors relay refreshing, cleansing, and stability.

BLUE DIPPER

Blue colors show dependability, strength depth, and steadyness.

Fresh & Inviting


RemZzzs®
 CPAP Mask Liners
Let yourself dream again ...

Persona Icon Descriptions



Consumer

EARTH Consumers are the bedrock of what we do. They are the mountain of stability, and the tower of opportunity. The foundation that inspires all of our efforts, Consumers are our dreamers and the ones who motivate us to achieve superior customer service and satisfaction.

Color Palette:
Fresh & Inviting

Twilight 2617 C
Pasture 359 C
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Reseller

WIND Resellers are the fresh breeze for Consumers who are searching for solutions. The answers for many Consumer issues are blowing gently, when our product calls from the DME shelf. Resellers are a vital part of our Consumer renewal process. Just as the wind pollinates crops, Resellers fertilize the soil of our opportunity.



Source

WATER Referral Sources are the fluidity that set a course in motion. They are Doctors, Respiratory Therapists, and Sleep Labs who carve a reliable course for consumers, resellers, and distributors steadily over time. Referral Sources reinforce the benefits of our product and are a valuable element of our client base.



Distributor

FIRE Distributors are the North Star, that orients our Resellers in a sky filled with stars. With so many options for CPAP support, Distributors provide direction by promoting the benefits of our product. They fulfill exclusive agreements with us because they are forward thinkers who want to be current in the CPAP market.


RemZzzs®
CPAP Mask Liners
Let yourself dream again ...



NÄTÜRS
DESIGN INC.



RemZzzs®

CPAP Mask Liners



Let yourself dream again ...

www.RemZzzs.com




RemZzzs.
CPAP Mask Liners



RemZzzs®

Let yourself dream again ...

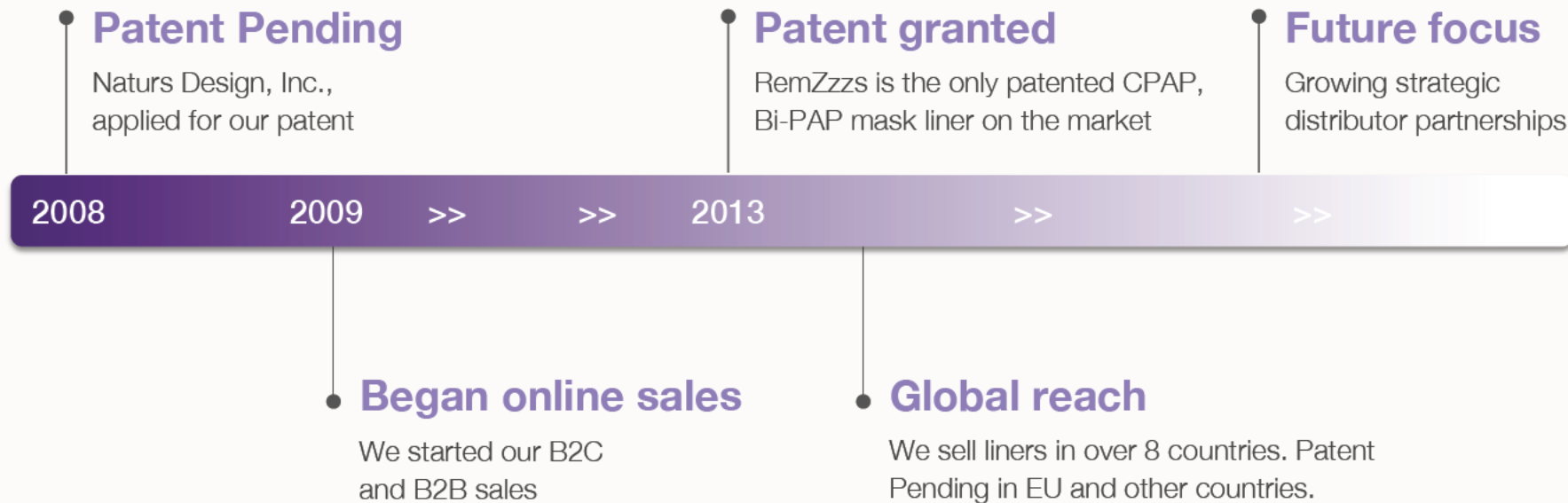
A product of Naturs Design, Inc.


A white CPAP mask with a clear lens and a corrugated tube, resting on a reflective surface. The mask is positioned in the foreground, and the background is blurred, showing a white wall and a white object.

RemZzzs® is the only patented disposable CPAP & Bi-PAP mask liner on the market, made in the USA of 100% hypoallergenic cotton.

We have been in business for 9 years.

Our annual sales are now over [REDACTED].



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- A man and a woman are standing on a balcony, looking out over a city street. The woman is in the foreground, holding a coffee cup, and the man is behind her. They are both smiling. The background shows a city street with cars and buildings. On the left side of the image, there is a decorative graphic consisting of a grid of purple and white squares.
- Mitigate lost revenue due to non-compliance
 - A monthly revenue source
 - Reduce noisy air leaks
 - Prevent skin irritation and pressure sores
 - Promote a comfortable full night of sleep
 - for patient & partner

Benefits of RemZzzs®

Naturs Design has a variety of mask liners.

Our mask liners fit numerous CPAP masks. Our product offering consists of 29 different SKU's of which there are 8–10 that are most requested.



Full Face

We have six SKU's for Full Face masks.



Nasal

There are six SKU's for Nasal masks.



Nasal Pillows

We offer Nasal Pillows in a universal SKU.



Minimal Contact

We offer one SKU for the Minimal Contact masks.

Sales Channels

We sell to consumers directly through our website.

We supply Durable Medical Equipment stores.

We sell through Resellers on Amazon and other online stores, like [REDACTED].com.

Direct to Consumer

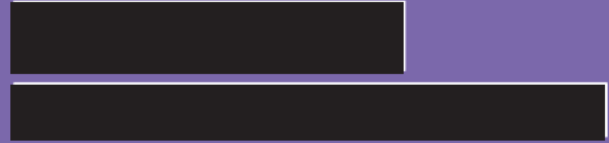
Distributors

Resellers



Our clients
include...

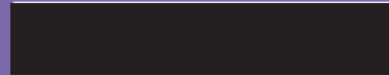
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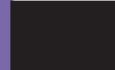
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Our Minimum Advertised Price (MAP)
is \$ [REDACTED] for a 30 day supply.





A man and a woman are lying in a bed with white linens, looking towards a window on the left. The man is wearing a grey t-shirt and the woman is wearing a light blue long-sleeved shirt. They are both smiling and appear to be in a relaxed state. The room has a modern aesthetic with a dark wood headboard, a white lamp, and a framed abstract painting on the wall. A small black nightstand with a RemZzzs device and some water bottles is visible in the foreground.

RemZzzs®

Let yourself dream again ...

A product of Natures Design, Inc.